

# 2025 PROMOTIONS CALENDAR



Registration Period
 Promotion Period

PROMOTIONS	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>INTEGRATED TECHNOLOGY</b> 3% Discount Marketing Mail   First Class Mail	PICK YOUR START DATE FOR 6 CONSECUTIVE MONTHS <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>												
<b>TACTILE, SENSORY &amp; INTERACTIVE</b> 4% Discount Marketing Mail   First Class Mail	DEC 15		FEB 1										JUL 31
<b>CONTINUOUS CONTACT</b> 3% Discount Marketing Mail			FEB 15		APR 1								DEC 31
<b>REPLY MAIL IMbA™</b> 3% OR 6% Discount First Class Mail (GBRM only)						MAY 15				JUL 1			DEC 31
<b>FIRST-CLASS MAIL ADVERTISING</b> 3% Discount First Class Mail								JUL 15		SEPT 1			DEC 31

PENDING PRC APPROVAL

Add-Ons | Additional discount to a promotion. Available all year long.

**INFORMED DELIVERY** + 1% to mailer  
 + 0.5% credit to eDoc submitter

**SUSTAINABILITY** + 1%